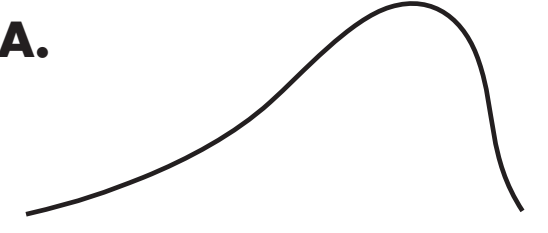
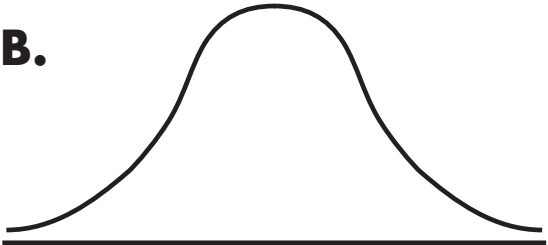
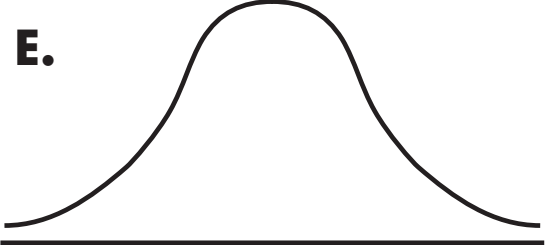
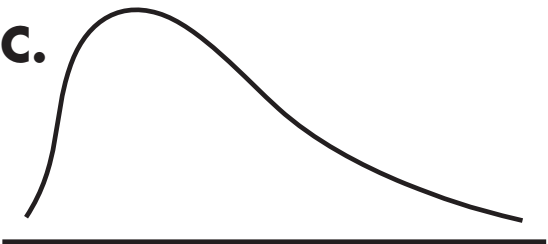
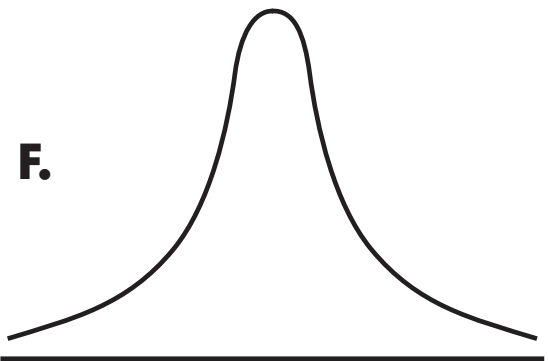


FIGURE 1.5

Skewness and Kurtosis in a Distribution Curve

Skewness The coefficient of skewness is a measure for the degree of symmetry in the variable distribution.	Kurtosis The coefficient of kurtosis is a measure for the degree of peakedness/flatness in the variable distribution.
A.  Negatively skewed distribution, or skewed to the left	D.  Platykurtic distribution, low degree of peakedness
B.  Normal distribution, symmetrical	E.  Mesokurtic distribution, normal distribution
C.  Positively skewed distribution, or skewed to the right	F.  Leptokurtic distribution, high degree of peakedness